

37th Annual Meeting & Exposition of the Controlled Release Society

July 10-14, 2010
Oregon Convention Center
Portland, Oregon, U.S.A.

Personalized Medicines and Products for the Next Generation

CRS Sponsorships—A Partnership

Many of the annual meeting events are made possible only through the generosity of sponsors, and you are invited to take part. With creative customizing, CRS will work with you to help meet your corporate objectives for visibility among a targeted audience focused on the delivery of bioactives.

Why Sponsor?

CRS Annual Meeting sponsorships offer an optimal way to highlight your corporate strengths and capabilities within highly correlated subject content. *Does your company excel in customized service? Do you specialize in device technology? Transdermal? Oral? Do you provide instruments and equipment necessary for work with dissolution and delivery technologies? Do you recruit the best and brightest young scientists in delivery science? Does your success depend on maintaining strong personal relationships?* If you answered “yes” to any of these questions or many more, there is a targeted sponsorship for you, ranging from \$1,500 to \$100,000.

Benefits to You

A sponsorship will bring extra attention to your company, supporting efforts to meet and identify new opportunities, communicate your message to a highly innovative scientific community, close deals, build relationships for the future, attract new talent, and strengthen partnerships. Depending on level of sponsorship, additional benefits may be offered, but each sponsorship from \$1,500 and higher includes widespread recognition:

- Logo displayed on the CRS annual meeting web page with link to your website
- Logo and company description in the CRS Annual Meeting & Exposition Program Book
- Logo displayed in the attendee registration area
- Logo recognition in the post-meeting issue of the *CRS Newsletter*
- Logo visibility in the Exposition/Poster Hall
- If a sponsored event, logo visibility at the event

Benefits to CRS

CRS welcomes your support since a sponsorship adds value for meeting participants, facilitates partnering, promotes networking, and supports science by helping to defray the costs of the meeting. Sponsorships add meeting value that attracts attendees.

About CRS

CRS is a 501(c)(3) nonprofit international, multidisciplinary society dedicated to the science and technology of delivering bioactives. Its annual meeting is like no other, bringing together scientists and business development professionals in pharmaceutical, animal-health, and consumer and diversified fields. Attended by 1600 to 1900 registrants from more than forty-five countries, the meeting is highly scientific, yet filled with industrial applications. With more than 850 abstracts submitted, the 2010 annual meeting will deliver the newest and most exciting science in the delivery of bioactives and other functional materials, presented by leading scientists from companies and universities that span the globe.

Add Value • Facilitate Partnering • Gain Visibility • Promote Networking • Support Science



To reserve your sponsorship or for more information, contact
Debby Woodard, Director of Development, +1.651.994.3817, dwoodard@scisoc.org

2010 Sponsorship Order Form



37th Annual Meeting & Exposition of the Controlled Release Society
 July 10-14, 2010 • Oregon Convention Center • Portland, Oregon U.S.A.

Deadline for sponsorships is April 9, 2010.

Company Information

Company Name _____

Website _____

Sponsorship Contact Information

(person to receive future sponsorship communication)

Name _____

E-mail _____

Telephone _____

Company Name _____

Department/Division _____

Address _____

City _____

State or Province/Country _____

Zip/Postal Code _____

**To discuss customized sponsorship opportunities, contact
 Debby Woodard at dwoodard@scisoc.org or +1.651.994.3817.**

Customized Sponsorship / Other Amount
 \$ _____

Payment Information

Check enclosed (U.S. funds only drawn from a U.S. bank payable to CRS)

Charge my credit card (check one):

Visa MasterCard American Express

Card No. _____

Expiration Date (month/year) _____

Signature _____

Name of Cardholder _____

**Completed forms and payments must
 be received by April 9, 2010.**

Send to: CRS Meeting Sponsorship,
 3340 Pilot Knob Road, St. Paul, MN 55121 U.S.A.

Fax: +1.651.454.0766 • **E-mail:** landerson@scisoc.org

Questions? Debby Woodard, +1.651.994.3817 or
 dwoodard@scisoc.org

Please indicate item and amount of your sponsorship.

Add Attendee Value

Abstract Printing Station \$2,500	_____
Attendee Bag Insert \$2,500	_____
Attendee Bags	<u>RESERVED</u>
Attendee Lanyards	<u>RESERVED</u>
Web Café \$5,000	_____

Facilitate Partnering

NEW—Innovation Sunday: From Bench to Market	
Partnering Software \$5,000	<u>RESERVED</u>
Pearls of Wisdom \$1,500	
• Bioactive Materials	<u>RESERVED</u>
• Consumer & Diversified Products	
• Veterinary	<u>RESERVED</u>
Soapbox Session \$5,000	_____
State of the Industry Address \$5,000	_____

Promote Networking

NEW—After Party	
• Exclusive with naming rights \$10,000	_____
• Band \$3,500	_____
• Custom Photo Books \$2,500	_____
• Make It Happen! \$1,000+	_____
Closing Banquet Co-sponsor \$10,000	_____
First Timers' Event \$5,000	_____
Opening Reception Co-sponsor \$10,000	_____
Refreshment Break in Exposition & Poster Hall \$10,000	_____
Vet Get Together \$10,000	_____
NEW—Women in Science Luncheon \$2,000	<u>RESERVED</u>
Young Scientists Networking Night Co-sponsor, Bridgeport Brewery \$500	_____

Support Science

NEW—Annual Meeting & Exposition	
Transactions Website \$10,000	_____
Award Sponsor \$3,000 to \$10,000	_____
Educational Workshop \$5,000	_____
1. Characterization of Nanoparticles and Microparticles Using State-of-the Art Techniques	_____
2. Enhancing Bioavailability of Poorly Soluble Drugs via Melt Extrusion Technology: from Formulation to Commercialization	_____
3. Nanomedicine: from Materials to Clinical Applications	_____
Get Up; Get Educated \$3,000	_____
Highlights of Student Posters Session \$3,000	_____
Mentor-Protégé Event \$4,000	_____
Mini-symposium \$4,000	_____
Plenary Session \$5,000	_____
Podium Session \$3,000	_____
Poster Session \$5,000 to \$10,000	_____
Round Table \$2,500	_____
• Nanomedicines	_____
• Oral Drug Delivery	_____
• Tablet Manufacturing	_____
• Young Scientist	_____
Young Scientist Workshop \$7,500	_____

Total _____